



ON

**CONSUMER EXECUTIVE
TALENT REPORT
FIRST HALF**

2022

RECENT EXECUTIVE APPOINTMENTS IN THE CONSUMER SECTOR

ON Partners is proud to partner with leading organizations within the consumer products and services industry. Here is a sample of executive appointments made in the first half of 2022.



BILL ROSSI
CHIEF EXECUTIVE
OFFICER
BELLWETHER COFFEE



SHEILA DEHDASHTI
CHIEF PEOPLE OFFICER
RENT.



BRIAN KLAPAC
SVP, TECHNOLOGY
MINDBODY



JOHANNA HONEYFIELD
VP, FINANCE AND STRATEGY
IMPOSSIBLE FOODS



KYLE GELSTHORPE
CHIEF REVENUE OFFICER
CINCH HOME SERVICES



KELLY LAVIN
CHIEF PEOPLE OFFICER
NICHE



LARRY DOLAN
CHIEF INFORMATION
SECURITY OFFICER
FANATICS



MICHELE AVE
GLOBAL GM
COLUMBIA SPORTSWEAR

PARTNERING WITH LEADING CONSUMER BRANDS TO BUILD LEADERSHIP TEAMS

Executive search for the way you work. Below is a sample of leading organizations within the consumer industry we have partnered with over the last year to build executive leadership teams.





PARTNER INSIGHTS INTO THE CONSUMER EXECUTIVE TALENT MARKET

ON Partners experts within the consumer sector gathered to provide recent insights into the current marketplace conditions for executive talent hiring.

Partner Joe Olson states, "Supply chain and operations roles will continue to be in demand, with finance a close second. With inflation and pricing pressure, it's never been more critical to have a strong grasp of the core operating principles of your business.

"When we look at some of our clients that have thrived during the recession such as Dick's Sporting Goods and Crocs, one of the key themes is the ability to marry phenomenal branding and consumer experience with rock solid execution."

Adds partner Sean Cantarella, "Highly technical hardware engineering roles such as product design and electrical engineering are in demand. These are difficult searches and there's been a lot of movement over the past year. How quickly and efficiently a company can get a product to market will be key given factors like market conditions and supply chain issues."

"There will continue to be significant investment in attracting senior finance talent. A changing of the guard will likely continue after the unnatural upheaval that consumer businesses have seen since early 2020. It's created a truly unique set of events - and as things stabilize, you're going to see more senior consumer CFOs retire to focus on board roles." - Joe Olson, partner at ON Partners

OUR APPROACH IS
UNTRADITIONAL - BY
CHOICE.

200+

*C-level and board appointments
made in first half 2022*

DOUBLED

*our executive search work
in the consumer sector in
the last year*

ON Partners reports record 81% growth

ON Partners, a retained executive search firm building diverse C-level and board leadership teams across industries, today announced the firm has grown 81% in the last year. Recently named as a top 50 executive recruiting firm in Forbes, ON Partners was also named one of America's best executive search firms by Hunt Scanlon, listed as one of the only pure-play executive search firms in the top 20 with organic growth.

Additionally, ON was named to the Cleantech/ESG Top 25, Hunt Scanlon's first annual roundup of the 25 most prominent executive search firms serving the Cleantech & ESG sectors, and for the third consecutive year to Hunt Scanlon's Private Equity Recruiting Power 100 list, its annual list of the top 100 executive search firms serving the PE sector. ON Partners was also named for the third consecutive year to Hunt Scanlon's Life Sciences & Healthcare Power 50 recruiting list and for the second consecutive year to its HR/Diversity Recruiting Power 65, with 40% of the firm's executive appointments in the last year being diverse executives in leadership positions.

As non-conformists focused on taking an untraditional approach to executive search, ON consultants continue to place C-level, board and senior executives across multiple industries and functions, with an increasing focus on senior executive placements in the clean tech/sustainability, private equity, consumer and life sciences sectors. Recent placements include C-level appointments for companies including AdeptAg, IGM Biosciences, Logitech, Indeed, Intelycare, Tailwind Capital and Sunworks.

"We've seen 40% growth in our life sciences practice over the last year and our consumer practice has doubled," said ON Partners co-founder and managing partner Tim Conti. "Plus, we continue to see tremendous demand, particularly in CEO, C-level and board searches not just in sustainability and clean tech, but in PE as well."

Find out more about ON's approach and how the firm has rebuilt the institution of executive search.

RECENT AWARDS IN EXECUTIVE SEARCH

In the first half of 2022, ON Partners received several executive search awards across media publications including Forbes and Hunt Scanlon. Thanks to our executive community for continuing to put their trust in our tenured partners and experienced consultants.

PROMINENT PRIVATE EQUITY FIRM



ON Partners, the pure-play retained executive search firm, is proud to be named to the 2022 Private Equity Recruiting Power 100 list, for the third consecutive year, by market research firm Hunt Scanlon. The list encompasses the nation's leading executive search firms driving leadership results in the private equity sector. [Read more.](#)

RANKED IN FORBES TOP 50 RECRUITING FIRMS

Forbes partnered with market research company Statista to determine the annual ranking of America's Best Executive Recruiting Firms—the top 150 firms specialized in filling positions with salaries of at least \$100,000. ON Partners is proud to be ranked #45 on the list as the only pure-play executive search firm with organic growth in the top 50. [Read more.](#)





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