

Luminus Devices Hires Jim Hunter as Vice President and General Manager, Global Commercial Markets

Hunter Brings More Than a Decade of Senior Level Management Experience to Luminus from Philips Lighting North America

BILLERICA, Mass.--([BUSINESS WIRE](#))--[Luminus Devices](#), Inc., developer and manufacturer of high light output, PhlatLight® LEDs, today announced that Jim Hunter has joined the company as vice president and general manager, Global Commercial Markets. Hunter will be responsible for increasing Luminus' presence in the general lighting, ultra-violet (UV) and display lighting markets. He joins Luminus from Philips Lighting North America where he held several senior management positions in the company's one billion dollar lighting division.

"Jim brings a diverse and deep skill set to Luminus and we're excited he's joined the company as we continue a record-setting year of growth," said Keith T.S. Ward, president and CEO, Luminus Devices. "Jim's experience and success managing marketing within the lighting division of Philips' North America is extremely important for Luminus as we continue to expand our portfolio of big-chip PhlatLight LEDs into tomorrow's lighting applications."

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As vice president of marketing for Philips Lighting and area marketing officer for Philips North America, Hunter managed a team of 70 marketers split between channel marketing, marketing communications, market intelligence and pricing. Prior to this role, Hunter held several senior level marketing positions at Philips Lighting in both the United States and Canada.

"Luminus is developing the world's only big-chip LEDs and today work with many of the world's biggest names in the lighting and electronics industry making this an exciting time to join the company," said Hunter. "I look forward to working with the great team of professionals in place at Luminus to help penetrate new solid-state lighting markets."

Hunter started his career in Canadian consumer marketing before making the switch to the lighting industry, with positions at Scott Paper, Associated Brands and Nabisco. He received a Masters in Business Administration at York University and a Bachelor of Commerce from the University of Guelph.

About Luminus Devices

Luminus Devices, Inc. develops and manufactures high performance solid-state light sources – PhlatLight LEDs – for the general illumination-lighting, projection display and industrial signage, and UV curing market segments. Holder of extensive intellectual property and over 150 issued and pending worldwide patents for big chip LED technology, Luminus Devices headquarters is located in Billerica, MA with domestic manufacturing also in Billerica and Woburn, MA, and global manufacturing in Taiwan, Japan, and Thailand.

PhlatLight is a registered trademark of Luminus Devices.

Luminus Media Contacts:

Schwartz Communications

Bill Keeler or Tara Mulloy, 781-684-0770

luminus@schwartz-pr.com

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