



## Daintree Networks Expands Management Team

### Announces Dallas Buchanan as Vice President Sales and Business Development

MOUNTAIN VIEW, CA – April 19, 2010 – Daintree Networks, Inc., a leading provider of innovative wireless control and energy management solutions, announced today that Dallas Buchanan has joined the company as Vice President, Sales and Business Development.



Daintree Networks has created an architecture and solution that enables the adoption of powerful wireless mesh network systems. With core intellectual property and proven methods designed to ensure system reliability and performance, while automating the commissioning process, Daintree is clearing a path for lighting and control system providers as well as control device manufacturers to deliver on the wireless promise—dramatically lower installation and commissioning expenses as well as the freedom to scale these systems reliably.

"The timing couldn't be better," said Buchanan. "We are preparing to launch products that will catalyze one of the most important movements our industry has ever experienced. I have long believed that the intersection of information technology and lighting holds enormous promise and Daintree is at the forefront. With our OEM channel strategy, consisting of empowering the best device and system players in the industry while promoting interoperability, we look forward to serving our growing base of customers and quickly driving broad market acceptance."

Buchanan brings to the company over 20 years of experience in both energy management and lighting, with extensive involvement in retrofit applications as a manufacturer, OEM supplier and solutions provider. From his role as Vice President, Energy Products and Technology at A.L.P. Lighting to his years developing turn-key energy conservation projects as General Manager of Brayer Lighting, Inc., Buchanan is uniquely suited to drive the programs and opportunities emerging along this new frontier.

"We're extremely pleased to welcome Dallas to the team," said Danny Yu, Daintree CEO. "His proven track record of OEM partnerships and business development success, together with his solid understanding of innovative products, industry trends, and the regulatory environment, make Dallas the ideal fit to drive sales forward and expand Daintree's OEM program."

Daintree will be launching its wireless lighting control solution at LightFair 2010 in Las Vegas on May 12 (Booth 2631).

## **About Daintree Networks, Inc.**

Based in Mountain View, California, Daintree Networks is a clean technology company that provides wireless control solutions for commercial buildings. Daintree has a strong background in wireless sensor and control mesh networking, with extensive knowledge and experience gained through its industry-standard design verification and operational support tool, the Sensor Network Analyzer (SNA). In addition to wireless embedded expertise, Daintree has put together a team of seasoned professionals from the lighting, telecommunications and networking worlds. Daintree's expertise and knowledge is focused on the development of cost-effective wireless building automation systems, which provide benefits including reduced energy consumption and costs, compliance with new "green" building regulations, and cost savings available through government rebates and the ability to take advantage of demand response programs.

Daintree's Wireless Lighting Control Solution (WLCS) allows lighting manufacturers to speed their time to market, and enables them to deliver powerful, comprehensive, flexible and reliable wireless lighting control systems for commercial buildings. For more information, visit [www.daintree.net](http://www.daintree.net).

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