



Lighting Industry Needs Execs to Reduce Carbon Footprint

As New Technologies Take Over, Legacy Products Pose Environmental Threat

Cleveland, OH – June 29, 2009 – ON Search Partners, a retained executive search firm which identifies and finds leaders that bring sustainable growth and stability to organizations, reports that executives in the lighting industry today are increasingly becoming environmental experts as well as business people and technologists.

According to Shawn Oglesbee, Managing Partner of ON Search, “As the industry makes a major shift to new technologies, it is also dealing with the environmental risk posed by the legacy products being replaced. Demand is growing for leaders with the right combination of business, technology and environmental skills to handle it all, but talent is in short supply.”

Oglesbee noted that few executives who grew up on incandescent and fluorescent lighting are up to speed on solid state LEDs, sensors, fuel cells for energy storage, or Lithium ION batteries that power everything from cell phones to hybrid autos. “When you add an environmental component, the qualifications are tough to meet,” he said. “The executives in most demand know how to reposition a company, understand the new technologies, and have a strategy for reducing a company’s carbon footprint.

“An industry that has seen little innovation since Edison is retooling for new investment, innovation and growth. Some of the lighting industry’s best veterans are making the transition and will do well. Other candidates are coming from outside lighting to meet the demand,” Oglesbee concluded.

About ON Search Partners

ON Search Partners is a retained executive search firm, which partners with Fortune 1000 and emerging growth organizations to identify and find leaders that bring sustainable growth, stability and measurable results in creating new markets. For more information and to speak to practice group leaders go to www.onpartners.com.