

Lighting Science Group Chairman and Chief Executive Officer Recognized as a National "Champion of Change" by the White House



U.S. Energy Secretary Steven Chu and Fellow Administration Officials Honor Haworth for Catalyzing America's LED Lighting Revolution

SATELLITE BEACH, Fla., Nov. 3, 2011 /PRNewswire/ -- The White House today recognized Lighting Science Group Corporation (OTCBB:LSCG.ob - [News](#)) Chairman and Chief Executive Officer Jim Haworth as a national "Champion of Change" for his efforts to steer the country towards a more environmentally and economically sustainable future. The honor was bestowed as part of President Obama's "Winning the Future" initiative that celebrates ordinary Americans accomplishing extraordinary feats to out-innovate, out-educate, and out-build the rest of the world.

Under Haworth's leadership, Lighting Science Group has pushed the boundaries of science and technology to rapidly deliver advanced LED lighting solutions to market. The Company's suite of products have found applications ranging from use in NASA outer space ventures; to artistic designs that span skyscraper silhouettes; to everyday, practical implementations for American homes and businesses that save families and small business owners significant amounts on electricity bills. On the global stage, Lighting Science Group has become synonymous with the ultra-efficient lighting revolution, but at home, the company is most commonly viewed as the fulfillment of America's clean technology promise.

"The cleanest energy is not solar, geothermal, or wind. It is the energy saved—the energy that is never used at all. Imagine significantly reducing the world's energy use without the challenges of transmission or storage systems—now imagine doing it tomorrow. With their LED lighting technology, Lighting Science Group under Jim Haworth has made this once-impossible proposal a present and readily-available opportunity—epitomizing a true American Champion of Change," said U.S. Energy Secretary Steven Chu.

Just last week Lighting Science Group announced that it has received more than \$100 million of LED lighting product orders this year—an increase of more than 100% as compared to the same period last year. Mirroring its growth in sales, the Company has added 325 American jobs in a span of just two years, indicating that the United States can lead clean technology development and manufacturing in the international arena while creating jobs in the process. Yet, the Company makes every effort to ensure that its raw materials are sourced sustainably, aligning with its holistic commitment to green operations, resulting in top-quality products that, unlike Compact Fluorescent Lamps (CFLs), are toxic-free and completely recyclable.

"I am truly honored—and inspired—to accept this award on behalf of the talented and dynamic team of engineers, scientists and professionals that have helped Lighting Science Group usher in the light age. For success in the 21st Century, we cannot afford to think of ourselves only as a company; rather, we must consider ourselves a collection of champions of change, striving to achieve the impossible, to better—in both a literal and figurative sense—how we view the world and all the possibility it holds," said Haworth. "But the best part of adopting such a mindset remains that its impact relates directly to our inclusivity. I encourage Americans across the country to play a meaningful role in catalyzing the clean technology revolution. By retrofitting our homes and businesses with ultra-efficient, environmentally friendly LED bulbs and fixtures, every American citizen can be a 'Champion of Change' to truly make a difference for self and society."

About Lighting Science Group

Lighting Science Group Corporation (OTCBB:[LSCG.ob](#) - [News](#)) designs, develops, manufactures and markets LED lighting solutions that are environmentally friendlier and more energy efficient than traditional lighting products. Lighting Science Group offers retrofit LED lamps in form factors that match those of traditional lamps or bulbs and LED luminaires designed for a range of applications including public and private infrastructure for both indoor and outdoor use. Lighting Science Group's Advanced Projects Group business unit designs, develops and manufactures custom LED lighting solutions for architectural and artistic projects. Lighting Science Group is headquartered in Satellite Beach, Florida; the Company's European operations are based in Goes, The Netherlands; and, the Company has a sales office in Sydney, Australia. Lighting Science Group employs approximately 1000 workers building lighting products from domestic and imported parts. Lighting Science Group is a Pegasus Capital Advisors portfolio company. More information about Lighting Science Group is available at www.lsgc.com.

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